



## Overton Square Public Meeting/Charrette July 24, 2009

### Plan B1

1. **Gateway:** Potential Improvement of the Corner Gas Station and New Playhouse building at Union and Cooper can act as a Gateway to the District to let the traffic know that something special is further up North along Cooper.
2. **Traffic Calming:** Cobbled/textured paving is proposed on Madison and Cooper at proposed crosswalks to slow traffic. Additionally, the odd curved part of Madison that bypasses the signal to turn South on Cooper is proposed to be closed to make room for a pocket park/plaza.
3. **New Grocery and Retail:** New construction is proposed on the south side of Madison, but the curved profile on the SW of Madison and Cooper is retained (in remembrance of the beloved Historic Overton Square Building) on the new corner building proposed that could potentially house a Restaurant and/or some Retail. The proposed new construction facing Madison also includes a Grocery. This will also be accessible from Trimble. There are additional liner buildings proposed along Cooper as well as Florence in place of the existing parking lot.
4. **Parking:** A two-storied parking deck with trees coming through is proposed across from the Grocery on the South side of Trimble. This will also provide parking to other new retail proposed on the East and West of the Parking deck. The proposed new retail structures on the East of Florence will be integrated into the parking structure. Additional parking will be available on street.
5. **Connecting places:** The Plan makes an attempt to connect all the theater-type spaces. A landscaped alley is proposed through the proposed new building on South of Madison to connect Theaters on the South (Theaterworks/ Playhouse) to Malco Theater on the North. A tree median is proposed on Cooper from Union Avenue all the way to Court to serve the same purpose. There is also an urban canyon proposed by cutting through the new corner building in an attempt to connect the Front and Back of the new retail along Madison and Cooper. This also leads visitors arriving at the proposed parking deck to the proposed pocket park/plaza on the SW of Madison/Cooper intersection.

**Square Footage on Site** (Area bounded by N-Madison, E-Cooper, S-Monroe, W-Florence)

Existing Retail: 0 SFT

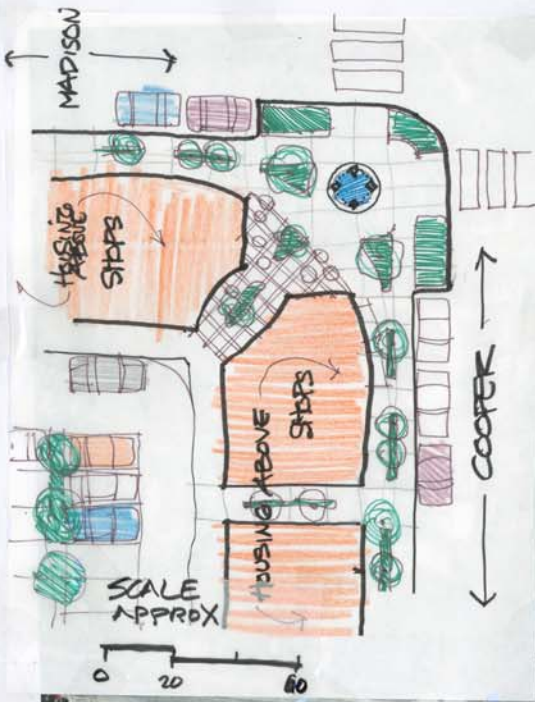
Proposed Retail: 89,200 SFT

Proposed Cultural: 4,000 SFT

Proposed Office: 0 SFT

Proposed Residential : 0 SFT

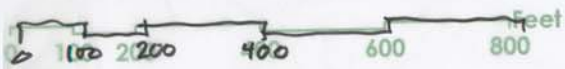
Proposed Parking (at grade): 86,400 SFT



- GROCERY/ANCHOR
- RESTAURANT/RETAIL
- CULTURAL/THEATER
- HOTEL
- RESIDENTIAL/APARTMENT

**SCHEME**  
**B1**

# Overton Square: Aerial Map



Memphis Regional Design Center: Vision for Overton Square  
MRDC02 - OvertonSquare\_Arial\_map\_large\_090723.pdf

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